

Dear Chief Executive:

As CEO of the board, you manage your credit union's current and future success. Your directors and committee members look to you for leadership, experience, and knowledge. To continue to succeed in today's tough, competitive financial marketplace, your volunteers need to be prepared and up-to-date on the latest trends and industry developments affecting credit unions now.

To keep your volunteers informed and ready for the uncertainties of the future, encourage them to attend NAFCU's 16th Annual Volunteers Conference, May 14-17, at the Doral Golf Resort and Spa, in Miami.

At the conference, your volunteers will learn what they need to know at educational sessions that cover current and anticipated political and economic trends. These sessions will provide them with up-to-date facts on what to expect from the banks, regulatory agencies, and electronic commerce. They will also have the opportunity to meet and network with their peers and learn how other volunteers meet today's credit union challenges.

At the individual breakout sessions structured for individual needs, new volunteers are given an understanding of their new roles to bring them up to speed quickly. The seasoned volunteers learn about the rapid changes taking place in financial services and how to respond to current issues. With well-informed volunteers, you will benefit from a knowledgeable team that will help you manage your credit union successfully.

For more of what this year's conference offers your volunteers, see the complete program of educational sessions, orientation programs for new and experienced volunteers, and daily general sessions. Educated volunteers are effective volunteers. **Register your directors and committee members before March 11 and save \$50.**

Sincerely,

Sara J. Romanick
Director of Education

P.S. Help your board and volunteers stay "primed" in today's tough financial environment. Register them now for NAFCU's Volunteers Conference!